



Himachal Pradesh
Forest Department

Income generating activity
business plan
Goat Farming



Name of the self help group :	Jai Santoshi Maa
Name of the Village Forest Development Committee :	Dahad
Name of the Field Technical Unit :	Jhandutta
Name of DMU/ Forest Division :	Bilaspur
FCCU/Circle :	Bilaspur

Sponsored by PIHPFEM&L. JICA	prepared by:- DMU Bilaspur , FTU Jhanduta and Jai Santoshi MaaSelf HelpGroup
------------------------------	---

Table of Contents

Description	Page
Introduction	3-4
executive Summary	4
Details of Self Help Group	4-7
Geographical description of the village	7
Description of the product related to the income generating activity.	8
production processes.	8
Description of the production plan	9
Marketing / Sales Details	9-10
Management details among members	10
SWOT analysis	10
Description of potential risks and measures to reduce them.	10-11
Description of the economics of the project	11
Summary of Economics	12
Benefit Cost Analysis	13
Calculating the Break-Even Point	13
Comment	13
Total cost of the project	14
Annexation	15-16



Introduction

Himachal Pradesh Majestic , Legendary The land is famous for its beauty and serenity , rich culture and religious heritage. The state has diverse ecosystems , rivers and valleys , and has a population of 7.5 million and covers an area of 55,673 sq km ranging from the foothills of Shivalik to the middle hills (300 - 6816 m above MSL) , high hills and upper Himalayas. It covers the cold arid areas of the Himalayas . It is spread over valleys in which several perennial rivers flow. About 90% of the state's population lives in rural areas. Agriculture , horticulture , hydropower and tourism are important components of the state's economy. There are 12 districts in the state out of which Bilaspur is also one district.

This district is in Punjab It is situated along the border of and known for its tourist spots and Famous for Himalayan tours , routes for Himalayan tours from Bilaspur district are Kullu, Shimla , Mandi It connects Solan , Mirpur and Kangra districts. This district is famous for its ancient settlements , traditional farming and mango gardening. Sutluj river is famous for are the main lifeline ,

Forests and forest ecosystems are repositories of rich biodiversity , and play a vital role in preserving fragile sloping lands and were the primary sources of livelihood for the rural population. Rural people are directly dependent on forest resources for their livelihood and socio-economic development. The harsh reality is that these resources

are continuously depleting due to overexploitation such as for fodder , fuel , NTFP extraction, grazing , fire and drought etc.

To implement livelihood improvement activities under Dahad Forest Rural Development Committee Two self-help groups have been formed. One of these groups is named **Jai Santoshi Maa**.

has expressed its desire to adopt goat rearing as a livelihood enhancement activity by passing a resolution unanimously and has sent a copy of the proposal to the Divisional Forest Officer and Divisional Management Unit Officer, Bilaspur. On the demand of the group, Shri Ratan Lal Sharma, retired Forest Officer , under the guidance of Shri Ved Prakash Pathania (retired from Himachal Pradesh) helped them in preparing the business plan for goat rearing activity. Area Officer , Subject Specialist, Anita Sharma Coordinator Jhandutta Range, Mr. Jagat Pal Forest Guard , Dahd Beat and Mr. Sushil Kumar, Division Forest Officer, Division Forest Samoh constant supervision of And contributed in preparing business plan under guidance .

executive Summary

Dahad Rural Forest Development Committee: –

Dahad Rural Forest Development Committee , Dahad The revenue is organised into mahallas . This Rural Forest Development Committee was formed in Ward No. 2 of Gram Panchayat , Dahd, 3 , 4 , which is in Jhandutta Range of Bilaspur Forest Division, Samoh Forest Block, Dahd Belongs to Beat . It is located in Jhandutta block of Bilaspur district in Himachal Pradesh. The main deity of the village is Guga Jahar Peer

Important features of VFDs:–

Number of families	128
BPL Families	104 = 33.12 %
total population	1315
Total Cattle	652

Jai Santoshi Maa Self Help Group details of

Jai Santoshi Maa Self Help Group Formed on 09 - 05 -2019 in Dahad Development Committee . It was launched to provide livelihood improvement support by upgrading skills and capabilities . The group comprises poor and marginal farmers.

Jai Santoshi Maa Self Help Group In 15 There are women out of which only 13 are women Wants to do livelihood enhancement activity . All the women are members of the marginalized and financially weak sections of the society with less land resources . Though all the group members grow seasonal vegetables etc. but since the land

holdings of these members are very small and irrigation facilities are less and the production level has reached near saturation , hence to meet their financial requirements they have started goat rearing . decided to do it . Which can increase their income. In this groupMonthly contribution 100/- Rs per member per month. The details of the group members are as follows

फोटो के साथ स्वयं सहायता समुह सदस्यों का विवरण

क्र स	नाम	पद	वर्ग	उम्र	शैक्षणिक योग्यता	मोबाइल नंबर
1.	श्रीमती पुष्पा देवी	प्रधान	उत्तरांचल	44	8th	901523370
2.	श्रीमती रज्जो देवी	साधिव	SC	38	12th	780729871
3.	श्रीमती लीना देवी	सादर-अ	SC	38	12th	787637588
4.	श्रीमती रीना देवी	सादर-अ	SC	32	12th	889446565
5.	श्रीमती गान्धी देवी	सादर-अ	SC	47	5th	701811429
6.	श्रीमती कमला देवी	सादर-अ	SC	50	5th	821903403
7.	श्रीमती रमलौचना देवी	सादर-अ	SC	34	8th	981795321
8.	श्रीमती उपासना देवी	सादर-अ	SC	28	10th	978107891
9.	श्रीमती कान्ता देवी	सादर-अ	SC	28	12th	821997692
10.	श्रीमती रतनी देवी	सादर-अ	SC	51	5th	780711239
11.	श्रीमती सुमिता देवी	सादर-अ	SC	47	8th	962503352
12.	श्री मती सीता देवी	सादर-अ	SC	50	8th	962502732
13.	श्रीमती सावित्री देवी	सादर-अ	SC	66	8th	94593-313
14.						
15.						
16.						
17.						
18.						

स्वयं सहायता समूह के सदस्यों के फोटो के साथ बिकरन



प्रकाशो देवी
(प्रधान)



रजनी देवी
(सचिव)



वीना देवी (सदस्य)



शीखा देवी (सदस्य)



पान्को देवी (सदस्य)



कमला देवी (सदस्य)



अंजली चन्दा देवी
(सदस्य)



उपासना देवी
(सदस्य)



सावित्री देवी (सदस्य)



शन्ती देवी
(सदस्य)



सुनीता देवी
(सदस्य)



शीखा देवी
(सदस्य)



Kanta Devi (Member)



Jai Santoshi Maa Self Help group

Self Helpgroup name	:	Jai Santoshi Maa
SHG/CIG MIS Code Number	:	-
Name of the Rural Forest Development Committee	:	Dahad Village Forest Development Committee
Name of the Field Technical Unit	:	Jhandutta
Name of DMU/Forest Division	:	Bilaspur
Village	:	" Dahad"
Development Block	:	Jhandutta
District	:	Bilaspur
Self Help GroupsThe total number of members in the	:	15
Date of formation	:	09/05/2019
Name and details of the bank	:	HP Gramin Bank Ltd
Bank account number	:	8891 1300000020 ,IFSC PUNBOHPGB0 4
SHG/Monthly Savings	:	Rupee. 100 /- per woman
Total savings	:	19414/-
Total Inter-Loan	:	0
cash credit limit	:	0
Repayment Status	:	0

Geographical description of the village

Distance from district headquarter	:	35 Km
Distance from the main road	:	Approx 500 meters from the main road
and distance of local market	:	Samoh 13 Km .Jhandutta 12 Km , Barthi15Km . Ghumarwin 20 KM , Bilaspur 35 KM approx .
Names and distances of major cities	:	Samoh 13 Km .Jhandutta 12 Km , Barthi 15Km .Ghumarwin 20 KM Bilaspur 35 KM
Names of major cities whereThe products will be sold/marketed	:	local it will be purchased by traders from the village itself,
status of previous and upcoming episodes	:	PreviousHard link training , (local animal husbandry department) and the front link lies in market suppliers etc.

Description of the product related to the income generating activity

Product Name	:	Goat Farming
Method of product identification	:	Although members of the entire group grow seasonal vegetable crops. As their land holding is very small , production has reached saturation point , hence they are not able to meet their financial requirements , hence it was decided by the group members to take up goat rearing business to increase the fertility of soil and increase their agricultural productivity from farming which will increase the income of the group as well as fulfill the milk requirement The market links already exist. Trader is available in the village itself to buy goat , hence there is no need to spend extra time and money for this .
Consent of SHG/CIG/ Group	:	The consent is attached as annexure.

production processes

about goat rearing of local animal husbandry department and local people will be shared by JICA project which will spread awareness among people of Sirohi There will be awareness about raising the breed . The entire cost of training with spot performance will be borne by JICA project.

The group was initially composed of a total of 26 Goats and one male goat will be given. Goats of 6-8 months of age, weighing around 10-12 kg and male goat of 9-12 months of age, weighing 17-20 kg . This goat has been given for improving the breed of goats of this group which will remain with each member of the group in turn for one month . The livestock of the entire group will be the property of the group and after the sale the money will be distributed according to the livestock presented for sale by the group members . In case of sudden or accident of the livestock, the dead animal will be disposed of by the decision of the group . From time to time the livestock available for sale by the group will be sold individually and jointly by the same interest group with the consent of the concerned member . Similarly, the disposal of goat milk in the group will also be done by the group by adding value (such as packaging)etc.) will be done .

Description of the production plan:

Production cycle (6Mass)	:	<p>Goat rearing is done throughout the year in Bilaspur district . Initially, a total of 26 goats will be given to the group , including one male goat , the age of the goats is 6-8 months , weighing about 10-12 kg and the male goat is 9-12 months old, weighing 17-20 kg. This goat has been given to improve the breed of goats of this group, which will stay with each member of the group for one month in turn.</p> <p>After the next 6 months, the livestock will increase through breeding in which the goats of Surohi breed usually give birth to one to two kids . Due to which the number of goats in that group will increase two to two and a half times . These will be disposed of by the group in the next three months so that the production of the next goats is ensured .</p>
Manpower Requirement (Numbers)	:	<p>Initially the entire group will work to install/construct racks , clean the room, bring livestock and take care of them etc.</p> <p>next 180-365All persons for 1-2 daysWill work for hours in grass cutting , grazing and cleaning .</p> <p>Marketing hours are not included as market links are already in place. Traders are available in the village to buy goats so no extra time and money needs to be spent.</p>
Source of raw materials	:	Local animal husbandry department and other external institutions
source of other Resource.	:	- above -

Marketing / Sales Details

Potential market place	:	Local cattle traders and Bilaspur, Bhager, Ghumarwin, Jhandutta, fascination,BarthiKandaur
Distance from unit	:	Samoh 13 Km .Jhandutta 12 Km , Barthi15Km . Ghumarwin 20 KM Bilaspur 35 KM

Demand for the product in the market		goat meat throughout the year.
Market Identification Process	:	Meat markets are well established in all the above towns ,
Impact of weather on the market.	:	Meat remains in high demand throughout the year . However , its demand increases more during winters .
potential buyers of the product.	:	Potential market , traders for buying goat are available in the village itself.
potential consumers in the region.	:	All Citizens / Families.
Marketing mechanism of the product.	:	Market links are already in place. Traders are available in the village itself to buy goats, so there is no need to spend extra time and money for this.
Marketing strategy of the product.	:	
Product slogan	:	Sirohi Goat

Management details among members

After receiving training, all the members will divide their labour amongst themselves while managing the daily work , marketing and keeping themselves connected with the department and Rural Forest Development Committee .

SWOT Analysis

Description / Item	:	Description
Strength	:	All the members of the group are like-minded and already into goat rearing Training and exposure will be organized by JICA Forestry Project for SHG financial assistance .
weakness	:	New Self Help Group / Common Interest Group
Opportunity	:	Demand is high and returns are high.
hazard	:	Internal conflicts within the group , lack of transparency and lack of ability to take major risks

potential hazards and Ways to reduce them

potential risk	:	remedy to do to reduce For them.
1. at the same time Harmful infections can destroy an entire goat herd	:	First of all, take care of construction of sitting place in goat shed and its cleanliness .
2. Goat ShalikaCreation and maintenance of seating area in	:	Spray the room with formalin /phenol solution before keeping the animal Entering the room. phenylSpray it regularly. Give medicine for stomach worms regularly
Internal conflict in the group , transparency	:	To eliminate conflict the cause must be dealt with at an early stage . exposure to all members of the group , equal sharing of benefits , need to give respect and honour to every member .
market	:	is always available
Production	:	Production will be increased gradually according to the market

Project Description of the economics of the ,

project cost	Number	Value	Amount RupeeIn
(a) Capital cost			
Construction of bamboo shade/ elevated seating area	13	2000	26 000
Goat aged 9-12 months	1	10000	10000
Goats aged 6-8 months , weighing around 10-12 kg	26	7000	182,000
A. Total capital cost			2,18,000
(b) Recurring costs			
Balanced ration , wheat straw , green fodder and other expenses22.5 quintals x27= 607 .5 qtl.	607 .5 qtl.	550 /- per qtl	3,34, 125/-
Total recurring cost			3,34, 125/-
Total project cost (A +B)= 2,18,000 + 3 , 34 125/-			5,52,125,

income and expenditure Of Analysis (Annual):

Description	amount	Amount (Rs.)
Total recurring cost		3,34, 125/-

Animal growth	52	,
Selling price of cattle	1	7000 /-
Income Generation (52x7000)	-	3,64,000/-
Sale of fertilizer	104Quintal	10Rs.,400/-
Net Profit (364000 + 2,18,000 + 104 00) -334125 /=258275/-		258275+ Increase in weight and price of original goats (2,18,000) = 476275 / -
distribution of net profit		<ul style="list-style-type: none"> The profit will be distributed equally among the members on monthly/yearly basis. Profits will be used for further investments in IGA

Finance Requirement:

Description	Total Amount (Rs.)	Project Contribution 75%	SHG Contribution
total capital cost	2,18, 000	163500/-	54500/-
Total recurring cost	3, 3 4, 125/-	0	3 3 4 125/-
Training/Capacity Building/Skill Upgradation	97500 /-	97500/-	0
Total	649625/-	2,61,000/-	388625/-

Note-

- Capital Cost** – 75 % of capital costWill be borne by the project Remaining 25% will be borne by Self Help Group / CIG
- recurring cost** – To be borne by Self Help Group / CIG
- Training/Capacity Building/Skill Upgradation** – will be borne by the project

Sources of Finance:

Project support	<ul style="list-style-type: none"> 75 % of the capital cost to be contributed by the project and 25% to be contributed by the SHG/CIG The money will be used for purchasing goats and making elevated sitting places for goats SHG's /CIG's A revolving fund of Rs 1 lakh will be deposited in the bank account which will be first credited to the VFDS account by the project . Training/Capacity Building/Skilling Upgrade costs. 	<ul style="list-style-type: none"> Connected All codal formalities are followed by DMU/FCCU who is Goats will be purchased The revolving fund will first be credited to the VFDS account by the DMU . Thereafter, on demand of the SHG, VFDS will transfer this amount to it <p>Training/Capacity Building/Skill Upgradation cost will be borne by the project</p>
-----------------	---	--

cost benefit analysis :

= Income + Present Value / Recurring Cost + Capital Cost

= 374400 + 436000 / 334125 + 218000

810000 / 552125

= 1.46 Which is quite durable.

Calculating the Break-Even Point

= Capital Expenditure / Selling Price - Cost of Production

= 218000 / (374400 - 167062)

= 218000 / 207338

= 1.5

In this process break even will be achieved after selling the new born babies for the first time .

Monitoring method –

- The Social Audit Committee of VFDS will monitor the progress and performance of the IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per the projections.
- The SHG should review the progress and performance of the IGA of each member and suggest corrective actions, if necessary, to ensure the operation of the unit as per the projections.

Here are some key indicators to monitor:

- Group size
- fund management
- Investment
- Income generation
- product quality

The total cost of the project is

Capital cost = 218000/-

Recurring cost = 334125/-

Total for goat rearing = **552125/-/-**

Serial Number	business plan	capital cost	recurring cost	Part of the project	BeneficiariesContribution	Total Cost
1.	Goat Farming	218000	334125	163500	388625	552125
2.	training expenses	0	0	97500	0	97500
	Total	218000	334125	261000	388625	649625

अनुलम्बक

हम सब समूह सदस्य ने आईजीए गतिविधि में सक्रिय रूप से भाग लेने के लिए सहमति दी है एचपी पारिस्थितिकी तंत्र प्रबंधन और आजीविका में सुधार और वीएफडीएस के साथ समन्वय के लिए जेआईसीए परियोजना के दिशानिर्देश के अनुसार समूह (पकरी पालन 'जय शंती' की स्वयं सहायता समूह) द्वारा चुना गया। सदस्यों का विवरण इस प्रकार है

क्र स	नाम	पद	वर्ग	उम्र	हस्ताक्षर
1.	श्री मती प्रकाश देवी	प्रधान	अनुसूचित	44	Parkash Devi
2.	श्री मती राजी देवी	सचिव	S.C	38	Rajjo Devi
3.	श्री मती वेणा देवी	सदस्य	S.C	38	Veena Devi
4.	श्री मती रेणा देवी	सदस्य	S.C	32	Reena Devi
5.	श्री मती पानी देवी	सदस्य	S.C	47	Pani Devi
6.	श्री मती कमला देवी	सदस्य	S.C	50	Kamla Devi
7.	श्री मती सलोचना देवी	सदस्य	S.C	34	Salochana Devi
8.	श्री मती उपासना देवी	सदस्य	S.C	28	Upasana Devi
9.	श्री मती कान्ता देवी	सदस्य	S.C	28	Kanta Devi
10.	श्री मती रतनी देवी	सदस्य	S.C	51	Ratni Devi
11.	श्री मती सुनीता देवी	सदस्य	S.C	47	Sunita Devi
12.	श्री मती सीता देवी	सदस्य	S.C	50	Sita Devi
13.	श्री मती सावित्री देवी	सदस्य	S.C	66	Savitri Devi
14.					
15.					
16.					

Jai Santoshi Maa (Group photo)



हस्ताक्षर *Rajjo Devi*
सचिव स्वयं सहायता समूह
जय संतोषी मां स्वयं सहायता
समूह डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Rajjo Devi*
सचिव स्वयं सहायता समूह
जय संतोषी मां स्वयं सहायता
समूह डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Rajjo Devi*
वन रक्षक
डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Rajjo Devi*
वन परिक्षेत्र अधिकारी
डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Parkasho Devi*
प्रधान स्वयं सहायता समूह
जय संतोषी मां स्वयं सहायता
समूह डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Parkasho Devi*
प्रधान स्वयं सहायता समूह
जय संतोषी मां स्वयं सहायता
समूह डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

हस्ताक्षर *Parkasho Devi*
वन खण्ड अधिकारी
डाहड तह0 इण्डिया
जिला बिलासपुर (हि0प्र0)

डीएमयू द्वारा

